

MILLENIUM POINT
FRI 29TH NOV 24

stbasils.org.uk/bigsleepout



St
Basils

Works with young people

PREVENTING YOUTH
HOMELESSNESS SINCE 1972

www.stbasil.org.uk



BIG

SLEEPOUT

TIMELINE

Thank you for signing up to the **St Basils Big Sleepout**. Taking part in our flagship event, running since 1990, is a fun and festive way of raising funds and awareness of youth homelessness in the West Midlands.

On Friday the 29th November, you'll be joining hundreds of other fundraisers in a night to remember:

6PM

Doors open, set up your shelter

7PM

Hot drinks available until 6am (*inside*)

8PM

Indian drumming and dance performance (*outside*)

8.30PM

Hot vegan Indian food available (*until 10pm, outside*)

9PM

West Midlands Fire Service Brass Band (*outside*)

10PM

St Basils CEO Presentation,
Creative Cardboard winner (*inside*)

12AM

Lights out- time for bed! (*outside*)

5AM

Breakfast and hot drinks (*inside*)

6AM

Tidy up, thanks, and event ending



BIG SLEEPOUT

OUR IMPACTS

3718

young people supported by us per year

1034

The number of young people who lived in our schemes last year

45

accommodation schemes across the West Midlands

The number of young people staying with us per night

6000

£9

The amount we are short of per young person by night

52

years supporting young people in Brum & beyond

The first St Basils Big Sleepout

1990

BIG

SLEEP-OUT

GUIDE



Before

If you feel unwell the day before the event do not come- you will be sleeping outside all night, and this may worsen your condition.

Because you are sleeping outside please dress accordingly. Lots of warm and water proof clothing, a roll mat, a sleeping bag, snacks and water, and extra cardboard are recommended.

On the night

The email we sent you when you registered is your entry ticket. Show this upon arrival.

If you registered other people to attend with you, make sure they are with you. Their names and/or spaces will be on the registration list at the main gate.

Doors open at **6pm**. At the main gate you will be asked to sign next to your name to confirm that you agree to abide by the terms and conditions of the event. If you do not sign you will not be allowed entry. The directions to the main gate are on the Big Sleepout directions to event sheet.

Every person attending will be given a wrist band after signing. This wrist band means you can come in and out of the event, but we ask that everyone is back by **10pm**.

When you have gone through the main gate show this wrist band to the marshals at the cardboard boxes, grab your cardboard box and find a spot you like, then set up your shelter. We do have large plastic mattress sized bags but will only issue them in rainy weather, to save plastic.

The St Basils presentation takes place inside Millennium Point at **10pm** and this include the award for the best shelter judged on the night.

At **midnight** everyone settles down to go to sleep. Please note that many will be sleeping at this point, which isn't easy given the circumstances- so do try to keep the noise to a minimum.

In the morning

You can leave the event at any time, however we do not have the resources to arrange travel home for participants- so please think about this eventuality in advance.

In the morning we ask you to leave the area clean by bringing your cardboard/ dwellings and rubbish to the designated trash area.



ENTRANCE

Next to Millennium Point building
(off Curzon Street)

PARKING

Postcode: B4 7AP
Park in: Multi-story at Cardigan Street
Closes: 9pm-6am

FUNDRAISING



We use a platform called **Enthuse** for our online fundraising. It works similarly to other fundraising platforms, and is used increasingly by charities like **Macmillan** and **Alzheimers Society**.

When you have completed your Big Sleepout registration, a fundraising page will be **automatically** set up for you, using the details provided. The page link and further instructions on making edits will be sent to you via email. If you have any questions or issues with your page, please reach out to the team via: **fundraising@stbasils.org.uk**

To find your page later, just log in to Enthuse and check your **dashboard**, which is also sent to you via email.

Prefer to use **JustGiving**? No problem, we can help you with that- though you'll have to go through the steps manually. Click [here](#) for our guide to JustGiving.

PERSONALISE YOUR PAGE

- **Upload a profile picture**
Those who add photos to their profile tend to raise **13%** more!
- **Your story- why the Big Sleepout?**
Share why you're joining the Big Sleepout and why this cause matters to you. A **heartfelt** story can really resonate with people.
- **Your fundraising target**
Each individuals page has a **£200** target, with an option to choose a higher target if you're part of a **group, school or business**.
- **Try your best!**
As a **free** event, the funds you go on to raise will help us continue St Basils **vital work**. Targets can seem daunting at first, but we'll be with you **every step of the way**, providing guides and tips to help you not only reach it - but **exceed** it too!

Don't forget!
Fun & frequent posts on social media, including DMs increase donations by **300%**!



BIG
SLEEP-OUT

FUNDRAISING TIPS

Send a **thank you** note to everyone who donates. It's a small gesture that means a lot!

THANK YOU

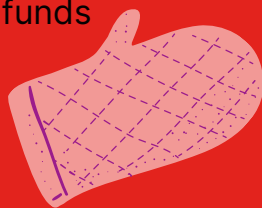
Ask your organisation if you can include your fundraising link on your email signature. Remember- some companies will match your fundraising!



Print out our Big Sleepout posters on the next page and flyer it at work, the gym, your local cafe etc. Getting others to join you will not only help fundraise, but will double the fun!



Super keen to fundraise? Some of our top fundraisers put on **bake sales, quiz nights**, and even cocktail making nights to raise funds for St Basils.



Copy and paste me for your social media posts:



I'm taking part in the St Basils Big Sleepout, where I will sleep under the stars for a night so a young person won't have to.

Each £9 I raise helps pay for a night of accommodation for a homeless young person in the West Midlands.

Please help me to make a difference today!
[INSERT FUNDRAISING LINK]



We'll send you an email once per week with event information, tips and tricks, and copy-and-paste inspiration for your social media posts!



Get creative!

Why not ask your donors to make suggestions for a cardboard dwelling design for the night? We've had the Mystery Machine, castles and cars as dwellings at the Sleepout and love to see your creativity.

BIG SLEEPOUT

FREE

Join hundreds of fundraisers in Birmingham in sleeping under the stars for a night, so a young person at risk of homelessness doesn't have to



Warming curry & hot drinks



Creative Cardboard competition

Festive Winter Brass Band



BIG SLEEP-OUT

MILLENIUM POINT

FRI 29TH NOV 24

stbasils.org.uk/bigsleepout



SPONSOR ME

for sleeping outside on a cold winter's night so a young person won't have to

EACH £9 RAISED HELPS YOUTH HOMELESSNESS CHARITY ST BASILS HOUSE A YOUNG PERSON FOR A NIGHT. PLEASE GIVE GENEROUSLY

NAME:.....

CONTACT:.....

DONATION LINK:.....

.....

.....



SPONSORSHIP FORM

I am taking part in the Big Sleepout to help raise money for the charity St Basils so we can help prevent a vulnerable young person having to experience homelessness themselves night after night. Please sponsor me!

Name of participant:	
Postal address:	

Full name	Address	Amount	Date paid	Gift aid?

GIFT AID: If I have ticked the box headed *Gift Aid, I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want St Basils to reclaim tax on the donation detailed below, given on the date shown. I understand that I must pay an amount of Income Tax and/or Capital gains tax in the year at least equal to the tax that all charities I donate to, will reclaim on my gifts for that year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I have given.

PLEASE remember to fill in HOME ADDRESS, POSTCODE and DATE PAID then tick the box or we won't be able to claim Gift Aid.

PLEASE RETURN YOUR FORMS AND MONEY (CHEQUES PAYABLE TO ST BASILS) TO: FUNDRAISING, ST BASILS, 71-75 ALLCOCK STREET, BIRMINGHAM, B9 4DY.

BIG

FRI 29TH NOV 24
SLEEPOUT

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St Basils
Works with young people

ST BASILS: UK REGISTERED CHARITY NO. 1080154

TERMS & CONDITIONS

By registering for this event, you are agreeing that you, and anyone you are registering to attend with you, understand the nature of the event and will take part in accordance with these terms and conditions.

The St Basils SleepOut started in 1990 and the principle behind it was and still is very simple; People volunteer to 'rough it' for a night so that sponsorship money can be raised to help prevent youth homelessness; in short to prevent young people from having to do this for real. This event is not an exercise in 'what it's like to be homeless', it is a fundraising event that also helps raise the awareness of homeless issues to the wider community.

Sleeping Out: You will be sleeping rough outside, so be prepared with warm waterproof clothes, sleeping bags and anything else to make your sleep comfortable. Upon arrival we will give you a large cardboard box and a large plastic bag. This is your emergency shelter for the night, but you can bring additional cardboard to make more of your dwelling.

Animals: No pets are allowed at this event. If you have a registered guide dog and need the dog to help with mobility, please contact us directly so that we may help you as best we can.

Times: The event will start at 6pm and go on all through the night until 6am the next morning. But entry to all St Basils SleepOut events closes at 10pm. No admission is allowed after this time unless via pre-arrangement with the St Basils SleepOut Team. If you leave the event after 10pm you will not be allowed back in.

Toilets: Available all night.

First Aiders: Present for the duration of the event inside the main building and patrol the sleeping area regularly.

Food and drink: Free vegetarian food and hot drinks will be available from approximately 8:30pm to about 10pm. Please bring your own snacks if you wish to eat after this time.

Security: The site is patrolled all night by security staff and no alcohol or drugs are permitted.

Creative Cardboard Competition: This is a prize that we give to what we judge to be the 'best' dwelling created on the night. So please bring more of your own cardboard if you wish, but do not bring wood/metal or anything that may cause damage to the area. Only cardboard and plastic is allowed and you may sculpt, paint and decorate them how you like.

Presentation: At 10pm our CEO will give a brief talk about what we do and then the winner of the Creative Cardboard Completion will be announced.

Sponsorship: St Basils SleepOut events are FREE and designed so that you can participate in a fun but challenging event whilst raising money for St Basils. The easiest way to do this is by sponsorship and donations. So don't forget to tell everyone you are doing this to help you raise as much as you can. Sponsor forms will be sent to you after you have registered and you can easily set up an online giving page. The sponsorship target is £100 and it is a rough guide to give you something to aim for. We do understand that students/teenagers in particular may struggle to raise this. Other people may raise far more which is fantastic!

TERMS & CONDITIONS

- By registering for this event, you are agreeing that you, and anyone you are registering to attend with you, understand the nature of the event and will take part in accordance with these terms and conditions.
- Minimum age for participation in this event is 5 years old. If a person under the age of 18 is taking part, then a responsible adult (someone 18 or over) must register for them and take full responsibility for this person for the duration of the event. Groups that have under 18-year-olds must observe the minimum requirements which is always 1 adult to 3 under 18's.
- Upon arrival, every person attending this event must sign next to their name (or reserved place number) on the Attendee List. This states that every person taking part understands the nature of the event and will take part in accordance with these terms and conditions. If the attendee is under 18 years of age the accompanying adult must do this. Failure to do this will result in them NOT being allowed entry into the event.
- All individuals taking part are responsible for ensuring they are medically and physically able to undergo this activity. If you test positive for any infectious virus prior to the event, you must not attend this event, because you will be putting other people at risk.
- Participants take part at their own risk and the organisers cannot be held responsible for any loss or damage to personal effects, for personal accidents or for injury or loss to third parties, other than because of St Basils negligence.
- Alcohol and drugs, deliberate disruption to other people's dwellings, use of obscene language, unruly or anti-social behaviour will not be tolerated. Singing, loud music or loud talking must stop by midnight. The organisers reserve the right to stop you from entering the event and/or to ask you to leave the event at any time, regardless of the time. If this happens it will be the responsibility of the participant to inform any sponsors of their actions.
- Smoking is not allowed. If you wish to smoke, you must leave the event site.
- This event complies with EDI recommendations and guidelines which means it does not actively exclude anyone from any protected group wishing to attend. This event is fully wheelchair accessible and there are facilities available for different accessibility needs. Pets are not allowed onto the Sleepout site due to people sleeping at ground level in cardboard boxes, however, we do make an exception for guide dogs.