

A stylized illustration of a city skyline at sunset. The sky is a gradient of red and orange. A large, bright sun is on the left, with concentric orange circles radiating from it. The city skyline is composed of various dark red and brown silhouettes of buildings and a church spire on the right.

35

YEARS

**SLEEPING OUT FROM SUNSET TO SUNRISE
SO YOUNG PEOPLE DON'T HAVE TO**

**BIG
SLEEPOUT**

**St
Basils**
Works with young people

TIMELINE

Thank you for signing up to the St Basils Big Sleepout. Taking part in our flagship event, running since 1990, is a fun and festive way of raising funds and awareness of youth homelessness in the West Midlands.

On Friday the 28th November, you'll be joining hundreds of other fundraisers in a night to remember:

6PM

Doors open, set up your shelter

7PM

Hot drinks available until 6am (*inside*)

8PM

Entertainment

8.30PM

Hot vegan Indian food available (*until 10pm, outside*)

9PM

West Midlands Fire Service Brass Band (*outside*)

10PM

St Basils CEO Presentation,
Creative Cardboard winner (*inside*)

12AM

Lights out- time for bed! (*outside*)

5AM

Breakfast and hot drinks (*inside*)

6AM

Tidy up, thanks, and event ending



BIG SLEEPOUT

OUR IMPACTS

4118

young people
supported by
us per year

1053

The number of young
people who lived in our
schemes last year

45+

accommodation
schemes across
the West
Midlands

600

The number of
young people
staying with us
per night

£16

The amount we
are short of per
young person
by night

53

years
supporting
young people
in Brum &
beyond

The first
St Basils Big
Sleepout

1990

BIG

SLEEP-OUT

GUIDE

Before

If you feel unwell the day before the event do not come- you will be sleeping outside all night, and this may worsen your condition.

Because you are sleeping outside please dress accordingly. Lots of warm and water proof clothing, a roll mat, a sleeping bag, snacks and water, and extra cardboard are recommended.

On the night

Please present your receipt email at the registration desk. If you registered other people to attend with you, make sure they are with you. Your names and group numbers will be on the registration list at the main gate.

Doors open at **6pm**. At the main gate you will be asked to sign next to your name to reconfirm that you agree to abide by the terms and conditions of the event. If you do not sign, you will not be allowed entry. The directions to the main gate are on the Big Sleepout directions to event sheet.

Every person attending will be given a wrist band after signing. This wrist band means you can come in and out of the event, but we ask that everyone is back by **10pm**.

When you have gone through the main gate show the wrist band to the marshals at the cardboard boxes, grab your cardboard box and find a spot you like, then set up your shelter. We do have large plastic mattress sized bags but will only issue them in rainy weather, to save plastic. Please note: We have different zones, including a quiet zone and a school zone.

The St Basils presentation takes place inside Millennium Point at **10pm** and this include the award for the best shelter judged on the night.

At **midnight** everyone settles down to go to sleep. Please note: Many will be sleeping at this point, which isn't easy given the circumstances - so do try to keep the noise to a minimum.

In the morning

You can leave the event at any time, however we do not have the resources to arrange travel home for participants- so please think about this eventuality in advance. If you are using the multistorey car park on site, it closes at 12:00am and you will not be able to access your car until 6:00am

In the morning we ask you to leave the area clean by bringing your cardboard/ dwellings and rubbish to the designated trash area.



ENTRANCE

Next to Millennium Point building
(off Curzon Street)

PARKING

Postcode: B4 7AP
Park in: Multi-story at Cardigan Street | Closes: 12am-6am

If you are bringing a minibus or coach to the event, please email: fundraising@stbasils.org.uk to discuss parking.

FUNDRAISING



We use a platform called **Enthuse** for our online fundraising. It works similarly to other fundraising platforms, and is used increasingly by charities like **Macmillan** and **Alzheimers Society**.

When you have completed your Big Sleepout registration, a fundraising page will be **automatically** set up for you, using the details provided. The page link and further instructions on making edits will be sent to you via email. If you have any questions or issues with your page, please reach out to the team via: **fundraising@stbasils.org.uk**

To find your page later, just log in to Enthuse and check your **dashboard**, which is also sent to you via email.

Prefer to use **JustGiving**? No problem, we can help you with that- though you'll have to go through the steps manually. Click [here](#) for our guide to JustGiving.

PERSONALISE YOUR PAGE

- **Upload a profile picture**
Those who add a profile picture receive 13% more donations!
- **Your story- why the Big Sleepout?**
Share why you're joining the Big Sleepout and why this cause matters to you. A **heartfelt** story can really resonate with people.
- **Your fundraising target**
We've set fundraising targets based on the real, life-changing difference your support can make.

For individuals, £224 will fund two weeks of safe accommodation and support. For schools and businesses, a target of £1,000 could provide over two months!

Targets can seem daunting at first, but we'll be with you **every step of the way**, providing guides and tips to help you not only reach it - but **exceed** it too.

Don't forget!
Fun & frequent posts on social media, including DMs increase donations by 300%!



BIG SLEEPOUT

FUNDRAISING TIPS

Send a **thank you** note to everyone who donates. It's a small gesture that means a lot!

THANK YOU

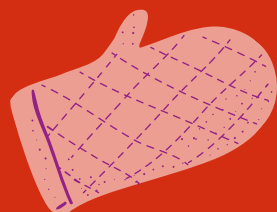
Ask your organisation if you can include your fundraising link on your email signature. Remember- some companies will match your fundraising!



Print out our Big Sleepout posters on pages 7 and 8 and flyer it at work, the gym, your local cafe etc. Getting others to join you will not only help fundraise, but will double the fun!



Super keen to fundraise? Some of our top fundraisers put on **bake sales, quiz nights**, and even cocktail making nights to raise funds for St Basils. Check out our brand-new **Fundraising Pack!**



Copy and paste me for your social media posts:



I'm taking part in the St Basils Big Sleepout, where I will sleep under the stars for a night so a young person won't have to.

Each £16 I raise helps pay for a night of accommodation for a homeless young person in the West Midlands.

Please help me to make a difference today!
[INSERT FUNDRAISING LINK]



We'll send you an email once per week with event information, tips and tricks, and copy-and-paste inspiration for your social media posts.

Starting Thurs 2nd Oct!



Get creative!

Why not ask your donors to make suggestions for a cardboard dwelling design for the night? We've had the Mystery Machine, castles and cars as dwellings at the Sleepout and love to see your creativity.

BIG SLEEPOUT

FREE



Join hundreds of fundraisers in Birmingham in sleeping under the stars for a night, so a young person at risk of homelessness doesn't have to



Creative Cardboard competition




LangaAid

Warming curry & hot drinks



Festive Winter Brass Band

BIG SLEEP-OUT

MILLENNIUM POINT

FRI 28TH NOV 25

stbasils.org.uk/bigsleepout



SPONSOR ME

for sleeping outside on a cold winter's night so a young person won't have to.

EACH £16 RAISED HELPS YOUTH HOMELESSNESS CHARITY ST BASILS HOUSE A YOUNG PERSON FOR A NIGHT. IF YOU CAN, PLEASE GIVE GENEROUSLY!

NAME:.....

CONTACT:.....

DONATION LINK:.....

.....

.....



SPONSORSHIP FORM

I am taking part in the Big Sleepout to help raise money for the charity St Basils so we can help prevent a vulnerable young person having to experience homelessness themselves night after night. Please sponsor me!

Name of participant:	
Postal address:	

Full name	Address	Amount	Date paid	Gift aid?

GIFT AID: If I have ticked the box headed *Gift Aid, I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want St Basils to reclaim tax on the donation detailed below, given on the date shown. I understand that I must pay an amount of Income Tax and/or Capital gains tax in the year at least equal to the tax that all charities I donate to, will reclaim on my gifts for that year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I have given.

PLEASE remember to fill in HOME ADDRESS, POSTCODE and DATE PAID then tick the box or we won't be able to claim Gift Aid.

PLEASE RETURN YOUR FORMS AND MONEY (CHEQUES PAYABLE TO ST BASILS) TO: FUNDRAISING, ST BASILS, 71-75 ALLCOCK STREET, BIRMINGHAM, B9 4DY.

BIG

FRI 28TH NOV 25
SLEEPOUT

giftaid it

**St
Basils**
Works with young people

ST BASILS: UK REGISTERED CHARITY NO. 1080154

A FEW THINGS TO CONSIDER!

By registering for this event, you are agreeing that you, and anyone you are registering to attend with you, understand the nature of the event and will take part in accordance with these terms and conditions on the next page.

The St Basils SleepOut started in 1990 and the principle behind it was and still is very simple; People volunteer to 'rough it' for a night so that sponsorship money can be raised to help prevent youth homelessness; in short to prevent young people from having to do this for real. This event is not an exercise in 'what it's like to be homeless', it is a fundraising event that also helps raise the awareness of homeless issues to the wider community.

Sleeping Out: You will be sleeping rough outside, so be prepared with warm waterproof clothes, sleeping bags and anything else to make your sleep comfortable. Upon arrival we will give you a large cardboard box and a large plastic bag. This is your emergency shelter for the night, but you can bring additional cardboard to make more of your dwelling.

Animals: No pets are allowed at this event. If you have a registered guide dog and need the dog to help with mobility, please contact us directly so that we may help you as best we can.

Times: The event will start at 6pm and go on all through the night until 6am the next morning. But entry to all St Basils SleepOut events closes at 10pm. No admission is allowed after this time unless via pre-arrangement with the St Basils Sleepout Team. If you leave the event after 10pm you will not be allowed back in.

Toilets: Available all night.

First Aiders: Present for the duration of the event inside the main building and patrol the sleeping area regularly.

Food and drink: Free vegetarian food and hot drinks will be available from approximately 8:30pm to about 10pm. Please bring your own snacks if you wish to eat after this time.

Security: The site is patrolled all night by security staff and no alcohol or drugs are permitted.

Creative Cardboard Competition: This is a prize that we give to what we judge to be the 'best' dwelling created on the night. So please bring more of your own cardboard if you wish, but do not bring wood/metal or anything that may cause damage to the area. Only cardboard and plastic is allowed and you may sculpt, paint and decorate them how you like.

Presentation: At 10pm our CEO will give a brief talk about what we do and then the winner of the Creative Cardboard Completion will be announced.

Sponsorship: St Basils SleepOut events are FREE and designed so that you can participate in a fun but challenging event whilst raising money for St Basils. The easiest way to do this is by sponsorship and donations. So don't forget to share your fundraising page with friends, family and colleagues to help you raise as much as you can. Paper sponsorship forms are included in this pack and still remains a great tool to collect donations! If you have any questions about sponsorship or would like any support, we're here to help! Email: fundraising@stbasils.org.uk

TERMS & CONDITIONS

1. By registering for this event, you are agreeing that you, and anyone you are registering to attend with you, understand the nature of the event. You will be sleeping outside on the ground in a cardboard box, in winter, so you must be prepared for this. If you have any concerns about your health being affected by this event, you must get advice from your GP first. You are taking full responsibility for yourself and anyone who you register.

2. By registering for this event, you are agreeing that you, and anyone you are registering to attend with you, will abide by these terms & conditions. Failure to abide by them could result in you being asked to leave the event and you will be solely responsible for making remuneration to your supporters.

3. Under 18s must be accompanied by a responsible adult, with a standard supervision ratio of 1 adult to every 3 children for family or informal groups. A higher ratio may be allowed for school or youth groups. Teachers or group leaders should contact events@stbasils.org.uk before registering. All children must be supervised throughout the event. Unaccompanied children must report to the central marshal point.

4. Upon arrival, every person attending this event must sign next to their name (or reserved place number) on the Attendee List. This states that every person taking part understands the nature of the event and will take part in accordance with these terms and conditions. If the attendee is under 18 years of age the accompanying adult must do this. Failure to do this will result in them NOT being allowed entry into the event.

5. All participants will have their bags checked before entering. Alcohol, drugs, weapons, and fireworks are forbidden. If security find anything they deem potentially disruptive to the event it will be confiscated, and you may have it back in the morning. If you do not agree to have your bag searched, you will not be allowed access onto the site, and we will disqualify you from the event.

6. All individuals taking part are responsible for ensuring they are medically and physically able to undergo this activity. If you are feeling unwell or are suffering from an illness which could be shared with others, you must not attend.

7. Participants take part at their own risk and the organisers cannot be held responsible for any loss or damage to personal effects, for personal accidents or for injury or loss to third parties, other than because of St Basils negligence.

8. Anti-social behaviour will not be tolerated. The use of alcohol or drugs, deliberate disruption to other people's dwellings, use of obscene language, loud music, loud talking or excessive noise must stop by midnight. All participants must treat staff, volunteers, and others respectfully. Any aggression, verbal or physical abuse, or refusal to follow safety instructions will result in immediate removal from the site. If you witness inappropriate behaviour, inform a marshal immediately.

9. The organisers reserve the right to stop you from entering the event and/or to ask you to leave the event at any time, regardless of the time. If this happens it will be the responsibility of the participant to inform their sponsors.

10. Smoking is not allowed. If you wish to smoke, you must leave the event site.

11. No pets are allowed at this event. If you have a registered guide/assistance dog and need the dog to help with mobility, please contact us directly so that we may provide further assistance on the night.

12. The event organisers reserve the right to cancel the event at any point. This event will proceed in cold or wet conditions. However, if weather becomes dangerous (e.g., storm-level winds or amber warnings from the Met Office), organisers reserve the right to relocate attendees indoors.

13. In the event of an emergency (medical, fire, or security), all participants must follow instructions given by St Basils staff or security personnel. First Aid stations will be clearly marked. In a medical emergency, please alert a marshal immediately.

14. Free Indian vegan food is provided in the evening. This food may contain wheat, nuts and other ingredients that can cause an allergic reaction. It is your responsibility to check with the food vendor first before consuming the food. We advise all participants beforehand (regardless of their medical conditions) to bring enough of their own food and snacks to sustain them for the duration of the event, which is from 6pm through to 6am the following morning.