

St
Basils
Works with young people

BIG

26

SLEEP-OUT



Under 18 Groups
Event Pack

ABOUT THE EVENT

The St Basils Big Sleepout first started in 1990. The principle behind it is very simple: participants gain sponsorship to sleep rough for a night to prevent young people from having to do it for real.

The Big Sleepout is a fun way of raising funds and awareness of youth homelessness in the West Midlands. However, it does not, and never could, attempt to replicate the experience of homelessness.

On Friday the 13th November, you'll be joining hundreds of other fundraisers at Alexander Stadium in a night to remember. Here's what you can look forward to:

6PM

Doors open. Head to School/College/Youth Group Check in desk

7PM

*Set up your shelters!
Hot drinks available throughout the night
Tuck shop open*

8PM

Entertainment

8.30PM

*Hot food available
until 10pm (outside)*

9PM

Live music (outside)

10PM

*Check in now closed.
St Basils CEO Presentation,
Creative Cardboard winner
Top Fundraiser Awards (inside)*

12AM

Lights out- time for bed! (outside)

5AM

Breakfast and hot drinks (inside)

6AM

*Tidy up your area
Thank you and goodbye*



Timings subject to change

CHECKLIST & ARRIVAL

Your group can assemble at the drop off points outside the main entrance. Then, once all of your group has assembled, head to the school/college/youth group check-in point.



WHAT TO BRING

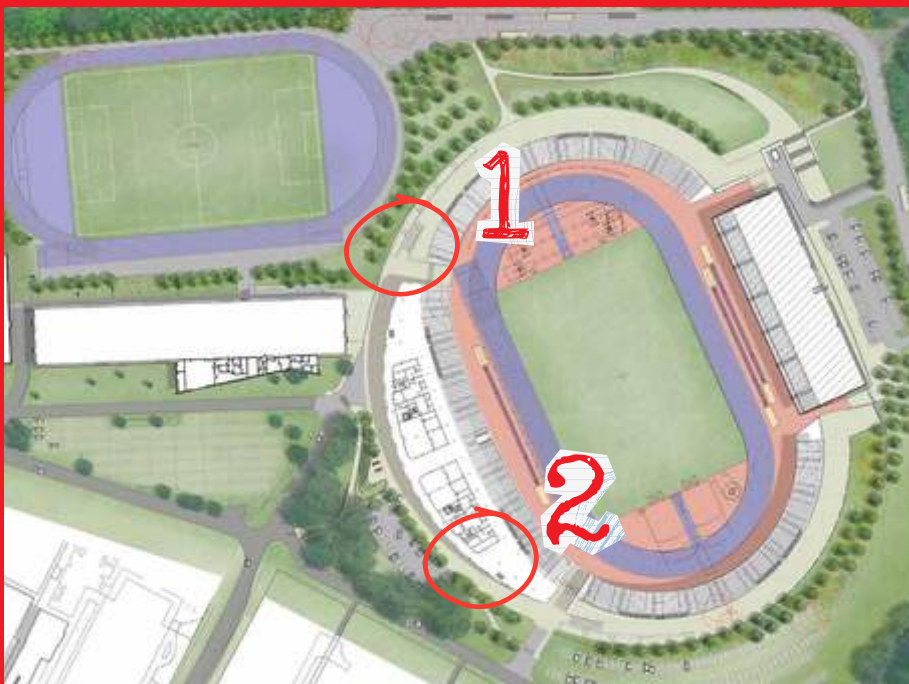
- Waterproof coat
- Warm clothing
- Hat
- Drinks and snacks
- Food / picnic (if wanted)
- Sleeping bag
- School flag
- Name badges
- Materials to build or decorate your shelter
- Sellotape
- Cash or card for the tuck shop

Tips for pre-arrival

Agree an assembly point near the drop off location

Have your group registration confirmation to hand

Let us know if anyone in your group is unable to attend



1: ENTRANCE

Enter via the main entrance off Walsall Road- Stadium Way

2: PARKING

Postcode: B42 2LR

Park in:

If you are bringing a minibus or coach to the event, please email: fundraising@stbasils.org.uk to discuss parking.

ABOUT ST BASILS

St Basils is a charity that helps young people aged **16 to 25** who are homeless or at risk of becoming homeless.

We believe that no young person should have to face homelessness alone.

Every year, St Basils supports thousands of young people across the West Midlands by providing safe places to stay, advice, and practical support. We help young people build confidence, learn new skills, find education or work opportunities, and create brighter futures for themselves.

As well as providing accommodation, St Basils works to prevent homelessness from happening in the first place. We listen to young people's experiences and make sure their voices are heard, helping them feel valued and supported.

By taking part in our events and fundraising activities, you are helping us give young people the chance to feel safe, hopeful, and confident about their future.

James is an example of a young person who had dreams for his future but needed some extra support to achieve them. After leaving foster care at 18, James came to live at St Basils. With support from his support worker, Michelle, he built his confidence, developed important life skills, and worked towards his goal of becoming a police officer.

"Coming to St Basils has really helped me. I've improved on my Life Skills here and I joined Youth Voice which helped me with my confidence. My support worker Michelle in particular has been great - she's supported me and pushed me to be the best I can be. I'm really proud to have got the job."

Today, James has moved into his own flat and started an apprenticeship, helping to serve his community.

James



BIG SLEEP-OUT

OUR IMPACTS

3935

young people supported by us last year

1059

The number of young people who lived in our schemes last year

45+

accommodation schemes across the West Midlands

The number of young people staying with us per night

598

£16

The amount we are short of per young person by night

54

years supporting young people in Brum & beyond

The first St Basils Big Sleepout

1990

EDUCATIONAL BENEFITS

of taking part in the Big Sleepout

- Learn about a current social issue in your community
- Promote empathy, compassion and understanding of different types of people
- Empower your students to take action and become active and socially responsible citizens
- Develop teamwork and collaboration skills as your group work toward their shared fundraising goal
- Demonstrate how a collective effort can have a BIG impact and achieve meaningful outcomes
- Create a sense of pride & achievement in completing a challenge
- Give them a memorable and impactful experience that can inspire future charitable work

“ Taking part made me feel really grateful to have my own home and bed ”

BIG SLEEPOUT



FUNDRAISING

Your group has been set a fundraising target of £960.

This year we will be presenting a trophy on the night for the top fundraising school/ college/ youth group!

GET STARTED

Personalise your fundraising page

Add your group name

Upload your group's logo or badge to your photo

Share why this cause matters to your group on your profile

Download our Fundraising Guide and Toolkit

stbasils.org.uk/school-fundraising/

Share your fundraising journey!

Fun & frequent posts on your social platforms including DM's have the potential to increase donations by **300%**



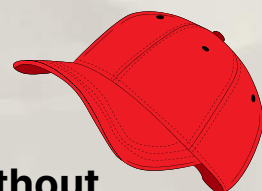
Fundraising is FUN!

Get the rest of your group behind you!

Here's a few popular fundraisers you could try in your wider school/ group:

Wear it Red or Non-uniform Day

Children make a donation to attend school/group in own clothes or wearing red



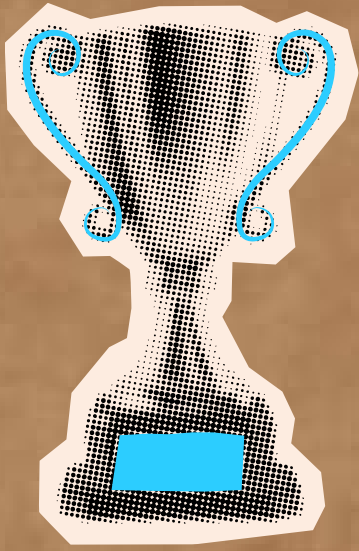
One Night Without...

Sponsor children to go a night without phones, social media, gaming, snacks...



Coffee and Cake Morning

Invite your groups community to bake or donate a cake and enjoy a coffee served by the students in return for a small or suggested donation



CREATIVE CARDBOARD COMPETITION

Time to get creative and build your shelter for the night!

There will be a small prize for the most creative and effective cardboard shelter.

You are welcome to bring extra cardboard, tape and additional decorations to make your shelter stand out! Think fairy lights, tinsel and add-on pieces you may have prepared ahead of time!

***Remember, no scissors will be permitted onto site so ensure you have pre-cut any add-on details ahead.**



BIG SLEEP OUT

STAFF EXPECTATIONS / RULES

Staff: Under 18 ratios

All under 18's must be accompanied by a responsible adult with a standard supervision ratio of 1 adult to every 5 children.

Sleep in shifts- an appropriate number of staff should be awake to supervise

Event attendees are encouraged to settle down to sleep at midnight. Although we know this is difficult under the circumstances, noise and activity should be kept to a minimum after this time as others will be trying to sleep. Ensure there is always an appropriate number of staff in your group awake throughout the event to supervise your young people.

Toilets

Young people will have **separate** toilets to adult event attendees. These will be clearly marked. Please ensure all of your group members are aware of this and that they use the correct facilities throughout the course of the event. Young people **must not** use the adult toilets.

First aid

First aiders are available throughout the duration of the event and you will be informed on where they are stationed upon arrival.

Bag searches

All participants will have their bags checked before entering. Alcohol, drugs, weapons and fireworks are forbidden. If security find anything they deem potentially disruptive to the event it will be confiscated, and you may have it returned in the morning. If you do not agree to have your bag searched you will not be allowed access onto the site and will be disqualified from the event.

Food & drink

Free hot food is provided in the evening. Food provided at this event may contain, or have been prepared in an environment where there is a risk of cross-contamination with, wheat, nuts, and other allergens. It is the responsibility of the supervising teacher or group leader to make appropriate enquiries with the food vendor regarding ingredients and allergen information before any member of their group consumes the food. Neither the event organisers nor the food vendors can guarantee that any food item is free from allergens. We advise all participants to bring enough food and snacks to last for the duration of the night.

Security

The site will be patrolled all night by the security team at the Alexander Stadium. If you have any concerns, please approach security or the St Basils event team and we will do our best to assist.

PHOTO CONSENT

By signing up to this event you automatically consent to being photographed. Photographs will be used for internal and external marketing purposes. Professional photographs will be available on our website within a few working days of the event. Please feel free to share them as you wish!

You are responsible for making sure all students are aware of this and that you have the proper parental permissions.

Students can opt out of being photographed. They must make this known to the photographer by wearing a lanyard.



BIG SLEEP-OUT

St
Basils
Works with young people

RISK ASSESSMENT AND TERMS AND CONDITIONS

Click below to see our terms and conditions:

stbasils.org.uk/wp-content/uploads/2026/07/Big-Sleepout-2026-Terms-Conditions.pdf

Our Risk assessment is in progress.

We will email you the risk assessment as soon as it has been checked through by our Health and Safety team closer to the event time.

Questions on our T's and C's and Risk Assessment can be emailed to: events@stbasils.org.uk

Printable posters and sponsorship forms can be found on the last pages:



SPONSOR US

**to sleep outside on a cold winter's night
so a young person won't have to.**

**EACH £16 RAISED HELPS YOUTH HOMELESSNESS
CHARITY ST BASILS HOUSE A YOUNG PERSON FOR A NIGHT.
IF YOU CAN, PLEASE GIVE GENEROUSLY!**

NAME:.....

CONTACT:.....

DONATION LINK:.....

.....

.....



BIG 26 SLEEP-OUT

We have a NEW venue for our 2026 Big Sleepout...
and it will be bigger and better than ever!



Alexander Stadium

Walsall Rd, Perry Barr, Birmingham B42 2LR

FREE ENTRY FOR SCHOOL GROUPS

FRIDAY 13TH NOVEMBER, 6PM - 6AM



New exciting location!



Help local young people



Warming food & hot drinks



Creative Cardboard competition

Live Music



BIG SLEEPOUT

ALEXANDER STADIUM

FRI 13TH NOV 26

stbasils.org.uk/bigsleepout